

Highlights of China Unicom's 2023 Work Conference

China Unicom's 2023 work conference was held in Beijing from 3 to 8 January 2023. Guided by Xi Jinping's socialist ideology with Chinese characteristics in the new era, the conference fully implemented the deployments of the Central Economic Work Conference and conveyed and grasped the important directives of the State Council on China Unicom. It concluded the work in 2022, planned and prepared for the missions in 2023, and drove the in-depth implementation of the "1+9+3" strategic planning system, so as to promote make new achievements in the high-quality development of China Unicom with new morale and initiatives. Mr. Zhang Yunming, Deputy Minister of Ministry of Industry and Information Technology("MIIT"), attended the conference and gave a speech. Mr. Liu Liehong, Chairman of China Unicom, delivered a speech and Mr. Chen Zhongyue, President of China Unicom, presented a work report.

Mr. Zhang Yunming introduced the historical achievements and leapfrogging development of the information and communication industry in recent years, and analysed the new landscape and new demand that the information and communication industry is currently facing. He fully recognised the outstanding results of China Unicom in 2022: Successfully provided communications service support for major events such as 20th National Congress of the Chinese Communist Party and the Beijing Winter Olympics, resolutely shouldered economic responsibility and steered in the main channel of the digital economy at full strength, and resolutely shouldered social responsibility and continued to better serve enterprises and people. He hoped that in 2023, China Unicom will, under the guidance of Xi Jinping's socialist ideology with Chinese characteristics in the new era and in accordance with the deployments of the Central Economic Work Conference and the requirements of the State Council, play a new role in building Manufacturing Superpower, Cyber Superpower and Digital China in the new era, so as to make new and greater contributions to the comprehensive development of a modern socialist country with high-quality corporate development. First, accelerate the construction of new infrastructure in order to enhance support for digital development. Second, accelerate innovation-driven development and enhance digital development momentum. Third, deepen the integration of the digital economy and the real economy in order to expand the potential for digital development. Fourth, comprehensively improve the quality of customer services and share the benefits of digital development. Fifth, strengthen the construction of governance system and solidify the defence line for digital development.



The conference thoroughly concluded China Unicom's work in 2022. 2022 marked the commencement of the Company's full implementation of its new strategic plan. In the past year, facing the impact of multiple unexpected factors, China Unicom resolutely implemented the decisions and deployments of the State Council, and adhered to its corporate positioning as "a national team in the operation and service of digital information infrastructure, a key force in the establishment of Cyber Superpower, Digital China and Smart Society as well as a frontline troop in the integration and innovation of digital technologies". Under the strategic guidance of "strengthen and solidify, preserve and innovate, integrate and open", China Unicom vigorously developed its five main responsibilities and main businesses namely "Big Connectivity, Big Computing, Big Data, Big Application and Big Security". The Company steadily promoted the effective implementation of the "1 + 9 + 3" strategic planning system and achieved a good start during the first year of the full implementation of its new strategy. Over the past year, China Unicom demonstrated its responsibility as a state-owned enterprise in key missions such as Cyber Superpower, technological innovation and rural revitalisation. It made outstanding contributions to the Winter Olympics, pandemic control and communication support for key events, etc. It demonstrated commitment to key issues such as resolving conflicts, making up for shortcomings and building advantages, etc. It endeavoured to overcome many long-term unresolved structural problems and actively push forward many long-term groundworks, unveiling a new development landscape for various tasks. In the past year, the Company's overall business achieved remarkable results as its development quality, efficiency and momentum continued to improve, showing a highquality development momentum with a favourable trend, optimised structure, boosted energy and higher efficiency.

The conference requested the Company to resolutely implement the deployments of the Central Economic Work Conference. In accordance with the various deployments of the State-owned Assets Supervision and Administration Commission, the MIIT and the Cyberspace Administration, the Company should endeavour to enhance its core competitiveness and core functions and accelerate the construction of a world-class enterprise. The Company should make new achievements in high-quality development with new morale and initiatives and contribute to Chinese-style modernisation with digital, network-based and intelligent transformation. The Company has to insist on the following areas: Insist on constructing leading digital information infrastructure and strive to improve network capabilities, insist on creating excellent products and strive to enhance product competitiveness, insist on high-quality services and strive to boost brand influence, insist on innovation-driven development and strive to strengthen technological innovation, insist on balanced development and strive to bolster systemic



coordination, insist on modern governance and strive to lift corporate vibrancy, insist on building a strong enterprise with talents and strive to enhance team capabilities, insist on coordinating development and security and strive to enhance risk control.

2023 is a critical year for deepening the implementation of the "1 + 9 + 3" strategic planning system. Facing new landscape and new missions, the conference put forward the overall requirements for China Unicom's work in 2023: under the guidance of Xi Jinping's socialist ideology with Chinese characteristics in the new era, the Company should fully implement the deployments of the Central Economic Work Conference, adhere to the general working principle of making progress while maintaining stability, implement the new development philosophy in a complete, accurate and comprehensive manner, serve the faster construction of a new development paradigm, better coordinate pandemic prevention and control and business development, better coordinate development and security, deeply implement the "1 + 9 + 3" strategic planning system, coordinate the implementation of the "9 resolute missions", and focus on improving core competitiveness and sustainable development capability, so as to make new achievements in high-quality development with new morale and initiatives, and contribute to Chinese-style modernisation with digital, network-based and intelligent transformation.

The conference emphasised that the Company should deeply implement the "1 + 9 + 3" strategic planning system, and strive to make new achievements in high-quality development. First, it should resolutely strengthen digital information infrastructure construction to enhance network quality. Second, it should resolutely accelerate the integrated development of digital and real economies to achieve effective quality enhancement and reasonable growth in scale. Third, it should resolutely support the construction of smart society with digital villages and smart communities, and continue to improve its operation service system featuring wide coverage, high efficiency and excellent services. Fourth, it should resolutely strengthen innovation-driven development, and achieve new breakthroughs in the integration and innovation of digital technologies. Fifth, it should resolutely implement a holistic national security concept, better coordinate development and security, and act well as a modern value chain chief for cybersecurity. Sixth, it should resolutely eliminate unbalanced, insufficient and uneven development. Seventh, it should resolutely enhance the modern enterprise system with Chinese characteristics, and continuously modernise corporate governance systems and governance capabilities. Eighth, it should resolutely build a strong enterprise with talents and promote the fundamental transformation of talent structure.



The conference set out the key missions for 2023. First, focus on the main responsibilities and businesses and strive to promote high-quality development. The Company will strengthen network supply and continue to optimise the four premium networks to further improve network quality and service. It will enhance product supply, strive to create excellent products and build outstanding brands. It will strengthen service supply, deeply implement the high-quality service action plan, and further build a new service reputation where "pleasant services draw customers from afar". It will accelerate new integration to drive basic business growth, expansion of Unicom Cloud to drive innovative business growth and digitalisation to drive growth in emerging areas. Second, consolidate capabilities and edges and strive to promote integrated operation. The Company will strengthen the integration of capabilities and integrated operation services, accelerate digital transformation and improve integrated operating efficiency. Third, benchmark with world-class enterprises and strive to deepen reform and innovation. The Company will accelerate innovation-driven development, implement the strategy of strengthening the enterprise with talents and deepen the reform of systems and mechanisms. Fourth, strengthen bottom-line thinking and strive to ensure robust security. The Company will strengthen compliance with laws and regulations, safeguard cyber-security, and create a secure and stable environment.

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For media enquiries, please contact: China Unicom (Hong Kong) Limited Investor Relations Department

Mr. Billy Tang

Tel: (852) 2121 3275

Email: billy@chinaunicom.com.hk