

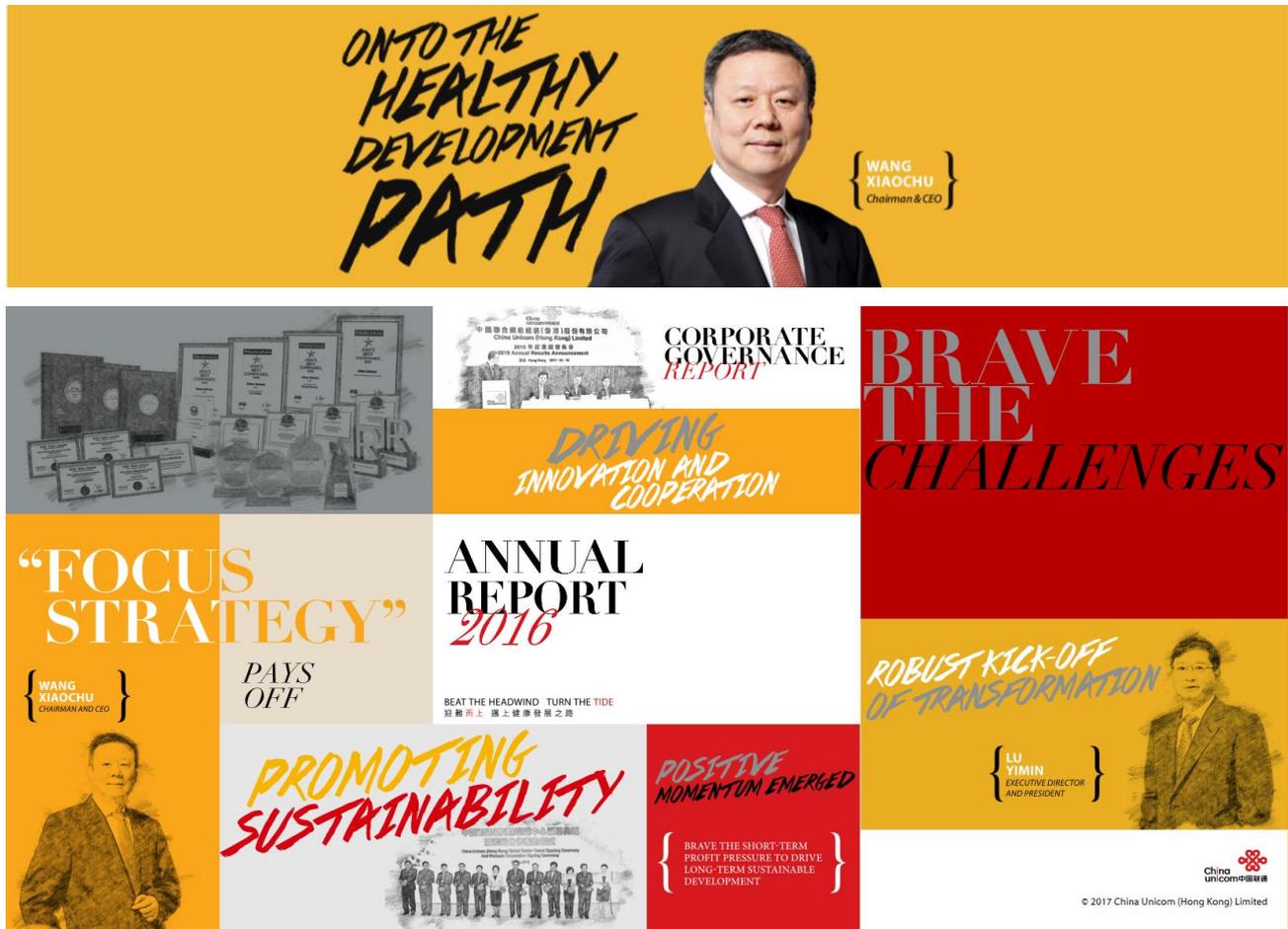
China Unicom Triumphs “World’s Best Annual Report”

Hong Kong, 27 October 2017 – China Unicom (Hong Kong) Limited (“China Unicom” or “the Company”) (HKEx: 0762; NYSE: CHU) is pleased to announce that its 2016 annual report “**BEAT THE HEADWIND TURN THE TIDE**” has been honoured with the award of “**Best of Show – World’s Best Annual Report**” in International ARC Awards 2017.

Annual Report is an important communication channel between the corporates and their stakeholders including shareholders, investors, customers and business partners. It enhances the corporates to present to the stakeholders their latest development, future plan and strategy. Annual report also acts as a crucial role in the valuation of corporates and information disclosure in compliance with the regulatory requirements. International ARC Awards is the world's largest and independent international competition, which is also branded as the “Academy Awards of Annual Reports” according to the financial media. The “Best of Show” Award is the highest accolade recognised in the industry. The past winners of this award included IBM Corporation, The Coca-Cola Company, NIKE, Inc., Dow Jones, General Motors Corporation and Novartis. China Unicom is the first mainland China enterprise achieving this grand award. There were altogether about 2,000 entries from 33 countries participating in the contest this year, which was the 31st annual competition. Judges come from around the globe to participate on the ARC jury panels. Judging is based on the values of creativity, clarity, effectiveness, and excellence of the annual reports.

The above grand recognition showcases China Unicom thoroughly expressed the theme “**BEAT THE HEADWIND TURN THE TIDE**” and effectively presented the persuasive messages about its development in its 2016 annual report. Meanwhile, it also reflects that global capital market well-appreciates and recognises China Unicom’s outstanding corporate governance and transparency of international leading standard.





<http://www.chinaunicom.com.hk/en/ir/reports/ar2016.pdf>

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