

CORPORATE CULTURE

OUR VISION

A world-class technology service enterprise with global competitiveness

OUR MISSION

The leading contributor of digital information operation and services

The pioneer of digital technology integration and innovation

OUR CORE VALUES

Customer-oriented

Employee-friendly

Attentive to quality service

Inherently innovative

Proud of endeavours

Adhering to integrity

CORPORATE STYLE

Rigorous, Pragmatic, Skillful, Meticulous, Efficient

OPERATION AND MANAGEMENT PHILOSOPHIES

Create value for customers

Driven by both market and innovation

One China Unicom with integrated capabilities and operating services

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