

# Feature Story

*Upholding Original Aspirations and Assuming Missions, Strengthening Capabilities and Embarking on a New Journey*

*– A Record and Outlook of High-quality Development during the 14th Five-Year Plan Period*



Since the beginning of the 14th Five-Year Plan, China Unicom has unwaveringly promoted the high-quality development of the Company, actively served national strategies, and continuously deepened integrated innovation. Its comprehensive strength, scientific and technological innovation capabilities, brand influence and international competitiveness have reached new heights. It has played an important role in the construction of a Cyber Superpower and Digital China. The pace of high-quality development has become increasingly robust, achieving a successful conclusion to the 14th Five-Year Plan and laying a solid foundation for a good start to the 15th Five-Year Plan.

**Strategic planning has become more substantive.** We have strengthened strategic guidance, further focusing on primary responsibilities and clarifying core businesses. We have defined specific paths and levers for strategic implementation, and promoted comprehensive linkage and synergistic progress across all aspects including network investment, business development and value management.

**Our value creation capability is stronger.** Our revenue scale continued to expand, the consumer business developed steadily, the user structure was continuously optimised, value gradually returned, the penetration rate of integrated subscribers further increased, and the scale of our cloud AI business expanded rapidly. The development structure continued to be optimised, the quality of our government and enterprise business improved, and revenue from strategic emerging industries accounted for more than 86%. Profitability levels significantly improved, with profit before income tax maintaining double-digit growth or above, and the “one profit and five ratios” indicators showing steady progress. Quality and efficiency enhancements have been consolidated and deepened, with resource utilisation efficiency continuously increasing, asset return levels steadily improving, and cost reduction effects becoming significant. Our internationalisation strength has steadily enhanced, international business development has accelerated, and global cooperation has expanded in depth.

**The quality of our scientific and technological innovation has further improved.** Breakthroughs were achieved in the construction of national strategic scientific and technological forces. The construction of “two chains and two sources” was strengthened, namely the source of original technologies for the next-generation Internet and big data, the leader of the modern industrial chain for network security, and the artificial intelligence industrial chain. A batch of leading scientific and technological achievements were launched, such as the intelligent computing power network, trusted data space, UniAI model family, and the Mogong security operation service platform. We took the lead in constructing two national artificial intelligence application pilot bases and became the chain leader for the construction of high-quality datasets in two industries. Innovation efficiency has achieved new improvements, winning one First Class Award of the State Scientific and Technological Progress Award and two Second Class Awards of the State Technological Invention Award. Our digital and intelligent transformation has reached a new level, with the comprehensive completion of a technical foundation featuring a shared platform, shared capabilities, a shared technology stack and a shared R&D system. The Company has passed the digital and intelligent state-owned assets supervision work review by the State-owned Assets Supervision and Administration Commission of the State Council (SASAC) with full marks for four consecutive years, leading among central enterprises, and has ranked first in the IOMM comprehensive evaluation for digital transformation for three consecutive years.



The “Key Technologies and Engineering Applications of the Fifth Generation Mobile Communication System (5G)” project was awarded the First Class Awards of the State Scientific and Technological Progress Award.

The “Key Technologies and Applications of Governance-oriented Content Risk Control in an Omni-media Environment” project and the “Key Technologies and Applications of Gridless Dynamic Modulation Flexible-rate Optical Transport Networks” project were awarded the Second Class Awards of the State Technological Invention Award.



Three projects led by China Unicom won the First Prize of the 2025 Science and Technology Award by the China Institute of Communications.



China Unicom Honoured as Runner-up in Asia Pacific for Gartner 2025 Eye on Innovation Award for Communication Service Providers.



China Unicom's Gewu Unilink Industrial Internet Platform was successfully selected as a national Class A dual-cross platform again in 2025.

**Our foundation for development has become more solid.** The scale of users continued to expand, with mobile users increasing to 357 million and broadband users increasing to 130 million, while the market share of mobile and broadband users reached a five-year high. Network capabilities continued to upgrade, with wireless network coverage exceeding 99% of the population and 5G-A large-scale deployment in over 330 cities; the coverage rate of urban residential broadband nationwide reached 96.7%, with gigabit capability undergoing large-scale upgrades and maintaining industry leadership; the IDC scale exceeded 1.1 million standard racks, and the total scale of intelligent computing reached 45 EFLOPS. Brand influence continued to manifest, with brand building ranking first in the industry for five consecutive years and second among central enterprises for two consecutive years, and the international brand – UniCom – was refreshed. Security protection has been reinforced across the entire domain, and the security of core computer rooms, core networks, key systems and key routing has fundamentally improved. Service capabilities have steadily advanced, and the comprehensive satisfaction of telecommunications users as measured by the Ministry of Industry and Information Technology has continued to improve.

**Vitality and momentum have been further unleashed.** The performance evaluation of the heads of central enterprises has been rated Grade A for three consecutive years, and the term evaluation for 2022–2024 was rated Grade A. In the reform deepening and enhancement action, it has been rated Grade A for two consecutive years, and in the action of value creation benchmarking against world-class enterprises it has been rated Grade A for two consecutive years. In the assessment of the reform of the three systems of central enterprises, it has been rated as the highest grade, “Grade I”, for three consecutive years. Two staff were selected as top-tier scientific and technological talents by the SASAC of the State Council, and a “Hundred-Person Team” of high-level scientific and technological talents consisting of 102 individuals was established. We have signed over 300 strategic cooperation agreements in total.

**Our commitment to responsibility has become more prominent.** Fully supporting rural revitalisation, the “Unicom Digital Village” platform covers 260,000 villages. We have accelerated the promotion of green development, with the comprehensive energy consumption per unit of information traffic decreasing by 38% compared to the end of the 13th Five-Year Plan period. We have promoted the high-quality joint construction of the “Belt and Road”, with the number of global branches reaching 41, achieving business coverage in more than 200 countries/regions worldwide. Continuously consolidating the brand image of “Chief Security Officer”, we provided a cumulative total of 563 communications support services for major national events and 336 “Cloud Diplomacy” important communications support services. We were awarded the title of “Outstanding Contribution Collective for the Beijing Winter Olympic Games and Winter Paralympic Games”, while the important communications support team of Beijing Unicom was awarded the honorary title of “Role Model of Central Enterprises” by the SASAC of the State Council. We played an important role in major challenges such as flood control, disaster relief and emergency rescue.



Safeguarding the Olympics with Intelligent Technology and Professional Teams

Looking ahead to the 15th Five-Year Plan, China Unicom will resolutely implement the important instructions and comments of General Secretary Xi Jinping, follow the direction guided by General Secretary Xi Jinping, adhere to the general principle of seeking progress while maintaining stability, and accurately position itself within the overall context of building a Cyber Superpower and a Digital China. It will act as the national team and backbone in the information and communications industry, focusing on the core tracks of “Connectivity”, “Computing Power”, “Service” and “Security”. The Company will efficiently allocate factors, continuously improve governance, comprehensively enhance capabilities, and strive to create differentiated advantages. It will develop new quality productive forces according to circumstances, fulfil the “three responsibilities”, play the “three roles”, and strive to be the “three vanguards”. It will better serve national strategies, serve high-quality economic and social development, serve the protection and improvement of people’s livelihoods, and promote the steady and long-term high-quality development of the Company, contributing greater strength to the construction of Chinese-style modernisation and the great cause of national rejuvenation.