#### CORPORATE SOCIAL RESPONSIBILITY REPORT 2016 67

To make sure social responsibility issues can be adjusted according to the expectation of stakeholders with changes of situations, China Unicom establishes social responsibility issues selection procedures under the principle of "closely following Dow Jones Sustainability Index, regularly updating and sustainably improving", and studies social responsibility topics every three years to confirm issues list and development goals.

## **China Unicom Social Responsibility Issues Selection Procedures**



# Identify the source of issues:

the social responsibility issues of the Company shall be selected by mainly following Dow Jones Sustainability Indexes, as well as concurrently referring to international standards, national policy requirements, focus of public opinions, trends of topics of domestic and international communication enterprises and relevant enterprise, and the Company development plan.

#### Establish issues pool:

form general issues by following Dow Jones Sustainability Indexes and referring to international

standards and trends, national policy requirements and focus of public opinions; form industrial issues by

analyzing domestic and international communication enterprises and enterprises in relevant industries; form China Unicom responsibility issues according to the Company development plan and operation practices.

## Rank by priority:

set up topic screening matrix from the perspectives of "influence on China Unicom business" and "Importance to Stakeholders" and rank the issues in topic pool by priority.

#### Verify and confirm:

verify social responsibility issues selected and finally confirm social responsibility issues of the Company.



# **GOVERNANCE OF RESPONSIBILITY**

China Unicom established social responsibility organisational system covering the entire Group. Under the leadership of Social Responsibility Guidance Committee, the Enterprise Development Department serves as office to take charge of daily work, and each provincial branch, subsidiary, A-share company and red chip company sets up special department for social responsibility management and special liaison persons to perform social responsibility work according to their respective responsibilities. The Social Responsibility Guidance Committee shall review and make decisions on significant matters of enterprise social responsibilities, and coordinate and lead the work regarding enterprise social responsibility. The Enterprise Development Department takes charge of daily work of Social Responsibility Guidance Committee, and systematically coordinates the implementation of social responsibility work of all subsidiaries of the Company. Each department at the Company's head office, each provincial branch, subsidiary, A-share company and red chip company shall organise and implement significant projects of the Group regarding social responsibilities, and organise and carry out social responsibility practices with enterprise characteristics, and be responsible for collecting, consolidating and submitting their own information and data with regard to social responsibilities.

#### **Other Head Office departments** Implement CSR tasks delegated by the Group Collect, consolidate and report CSR **31 Provincial branches** informatior Participate in CSR report preparation and China Unicom Social Responsibility Enterprise Development Department topic study of the Group **Guidance Committee** Implement significant CSR projects of the Approve CSR plan Prepare CSR plan Group Each subsidiary Listen to report and deploy CSR work Formulate CSR management system Carry out CSR practices with enterprise Approve CSR report Coordinate and promote CSR work of head characteristics office departments, each provincial branch, Communicate with stakeholders involved Approve other significant matters of CSR subsidiary, A-share company and with respect to their own responsibilities red chip company Prepare CSR report Organise CSR training Select excellent cases of CSR Carry out CSR research and exchange Fulfill capital market responsibilities A-share company/red chip company Improve daily communication with investors

#### China Unicom Social Responsibility Working Organisation and Main Responsibilities